

4th INTERNATIONAL SYMPOSIUM ON RECENT ADVANCES IN FOOD ANALYSIS

4 – 6 November, 2009 • Prague, Czech Republic



International Association of Environmental Analytical Chemistry RIKILT INSTITUTE OF FOOD SAFETY WAGENINGEN UR

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

Promote your company to over 400 international food scientists and technologists at this major food symposium covering advanced analytical & bioanalytical technologies and food analysis applications.

The 4th International Symposium on Recent Advances in Food Analysis (RAFA 2009) will bring together all food scientists from universities, research institutes, national and international agencies, control bodies, governmental and commercial laboratories, industry and other food business related companies to provide update on recent advances in food analysis. The RAFA 2009 will be organized particularly with the emphasis on **advanced analytical & bioanalytical technologies and food analysis applications** related to the following areas:

- Residues and contaminants,
- Authenticity, traceability, fraud,
- Flavours and odours,
- Processing and packaging contaminants,
- Mycotoxins, marine and plant toxins,
- Allergens,
- Genetically modified organisms (GMO's),
- Nanoparticles,
- Novel foods, nutritional supplements, organic food.

The conference is expected to attract about 400 participants from around the world and provides the ideal opportunity to present your products and services to scientific audience.

A number of commercial opportunities are available to promote your organization to the delegates at the conference and these are detailed in this flyer. To discuss these options or alternative sponsorship possibilities please contact: Monika Tomaniová Exhibition Sales Manager E-mail: <u>monika.tomaniova@vscht.cz</u>

Please send your expression of interest **before May 31, 2009** at the very latest. After this date no registrations for exhibition will be accepted.

Registration form and more details on exhibition in the brochure for exhibitors and sponsors are available at the conference website <u>www.rafa2009.eu</u>.

EXHIBITION

An exhibition of instruments, consumables, reference materials, literature etc. will be organized during the symposium. Being an exhibitor enables you to highlight your activity within the exhibition area and to share your expertise, your practices and skills related to the congress topics.

The organizers of the conference offer you a spectrum of possibilities for a particular presentation:

- an advertising,
- a booth or table display at the exhibition of the conference,
- symposium workshops / vendor seminars.

Become an exhibitor / sponsor of the RAFA 2009 and benefit from the advantageous sponsoring packages offered!

LARGE BOOTH

Exhibition space of 12 sq. m within the accompanying exhibition of the conference (including two tables, four chairs, power supply, internet access, poster board – if required)

One full page colored advertising space in the Program of the conference / Book of Abstracts

Logo at the home page of the conference with a link to the company webpage

€4200*

The integration of the logo at the conference notice board(s) and it the Book of Abstracts

Promotional materials (advertising leaflets / CDs or pens plus notepads) in the conference bags.

Two free symposium registrations for exhibiting staff**

MEDIUM BOOTH

Exhibition space of 7 sq. m within the accompanying exhibition of the conference (including two tables, four chairs, power supply, internet access, poster board – if required).

Logo at the home page of the conference with a link to the company webpage

€2700*

The integration of the logo at the conference notice $\mbox{board}(s)$ and in the Book of Abstracts

One free symposium registration for exhibiting staff**

SMALL BOOTH € 1700*

Exhibition space of 4 sq. m within the accompanying exhibition of the conference (including one table, two chairs, power supply – if required)

Logo on the home page of the conference with a link to the company webpage

The integration of the logo at the conference notice board(s) and in the Book of Abstracts.

One free symposium registration for exhibiting staff**



^{*} or corresponding amount in CZK, the prices do not include VAT.

^{**} free registration includes full attendance at the symposium, the final program, the book of abstracts, coffee breaks, buffet lunches and a welcome cocktail

SPONSORSHIP

Vendor seminar(s)

Full costs of buffet lunch / requested refreshment and costs for "room rental" € 800

Vendor seminar(s) – lunch seminars including lunch and beverages for meeting attendees provided by sponsor on each of conference days - November 4 - 6, 2009.

Fully equipped room with the amplification, screen, beamer, microphone, flipchart will be provided. Sandwich buffet lunch / refreshment will be arranged in the room to enable seminar attendees participation without interruption.

A limited number of seminars' rooms will be available, accommodating approximately either 50 or 65 participants. As long as you assume even greater number of participants we can make an extra arrangement for PRAGUE hall.

Conference Abstract Book

Full costs

Sponsoring the Book of Abstracts allows you to have a two full coloured page advertisement in the Book of Abstracts.

Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.

Final Program

Full costs

Sponsoring the Final Program allows you to have a one full coloured page advertisement in the Final program.

Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.

Conference bags

Full costs

Supply of symposium bags for the participants of the conference (printing must include the symposium name and the logos of the three organizing bodies).

Supplying the Conference bags allows you to print your logo on the bag and include promotional materials into the bags.

Integration of the logo at the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts

Pens / Notepads	5
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Full costs

All registered participants will receive a pen / notepad in their bags. Providing the pens / notepads with company name / logo allows you to insert it into the conference bags.

Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.

Lanvards

Full costs

Providing the lanvards with company name / logo allows you to use it for conference participant's badges.

Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.

Gifts for delegates conference bags Full costs

All registered participants will receive a gift from conference organizers within their conference materials.

The sponsor may place its logo in a card to be included with the gift or on the gift. (Excluding gift, to be provided by sponsoring company).

Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.

Poster award

€500

Award on behalf of company for selected poster.

USB kev

Full costs

All registered participants will receive an USB key in their bags. Book of Abstracts and promotional materials of your company will be uploaded at the USB key.

Providing the USB keys with company name / logo allows you to insert it into the conference bags. Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.

Travel grant for young scientist €1000

Travel grant provided by company including registration fee for respective participant.

Information will be put at the conference website with company logo and link to the company website.

Company will be responsible for selection of suitable applicant.

Welcome Cocktail

Open sponsorship-any kind of contribution will be appreciated

Wednesday, November 4, 2009

Venue: DIPLOMAT Hotel

Welcome Cocktail for participants, accompanying persons and quests of the meeting.

Being a sponsor of the Welcome Cocktail means integration of your logo on the invitation cards, and in the Program, at the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts and on-site signage during the evening to include a variety of branded signs.

Symposium Dinner

Open sponsorship-any kind of contribution will be appreciated

Thursday, November 5, 2009

Venue: Brevnov monasterv. Prague

Symposium Dinner for participants, accompanying persons and quests of the meeting

Being a sponsor of the Symposium Dinner means integration of the logo on the invitation cards and Program of the conference, an the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts and on-site signage during the evening to include a variety of branded signs.

4 tickets for Symposium dinner

Conference Coffee Break(s) Open sponsorship-any kind of contribution will be appreciated

5 separate coffee breaks / refreshments for conference participants according to the program of the conference

Being a partner of Conference Coffee break(s) means, integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards and on-site signage during the coffee break / refreshment to include a variety of branded signs.

Conference Lunch(es)

Open sponsorship-any kind of contribution will be appreciated

3 separate buffet lunches for conference participants according to the program of the conference

€1500

Being a partner of Conference Lunch(es) means, integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards and on-site signage during the buffet lunch to include a variety of branded signs.

Internet corner

2 PCs with high-speed Internet connection

Company logo on the computer terminal screen savers

Company website as default homepage on the terminals

Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.

www.rafa2009.eu